



MEDIA ALERT

Contact: Rebecca Woulfe
(303) 718-4829
rebeccawoulfe@acadium.com

October 18, 2008, Acadium proudly announces the implementation of its pilot:
Migrant Education Program

Denver, CO

It's 4 am on Saturday morning and Lupita is getting up in the dark to go to work. At 18 years of age, she works long, hard hours. Lupita had to drop out of school because her family needs the income from her labor to put food on the table. She will spend her day in the potato fields in a small farming town in rural southwest Colorado. On Saturday, though, Lupita hurries home to meet the founder and COO of Acadium, Inc., and her local Migrant Education Recruiter. They meet her at her modest home at 6:00 pm on a Saturday to install a new technology that connects a simple computer and camera to her television so she can begin taking classes again. She eagerly looks forward to her first class - English Language.

What makes this system possible may come as a surprise—it's the cellular network that supports cell phones and now spans the nation. And, in this particular rural area, high-speed access through Verizon Wireless is available.

Acadium, Inc., is a company positioned to use this new and expanding infrastructure to deliver live distance learning to learners across the nation and around the globe who have previously been underserved. In the U.S. populations like the children of migrant workers (850,000 nationwide), some Native Americans, and even foster children who move from family to family, now have a means to take classes using televisions and other devices that operate on the cellular network such as video phones and other handheld devices.

In its early stages, Acadium selected the Migrant Education Program, run through the Colorado Department of Education, to test the viability of its **nSyte** system. **nSyte** is a product poised to revolutionize distance learning by bringing a live classroom right into the home of learners. Teachers can be anywhere on a computer and can transmit their own video along with rich multimedia curriculum. Learners using IP cameras or mobile phones, use the cellular network to send video of themselves back to the teachers to create a true 2-way live communication tool. Acadium is testing the product in an educational environment although it is applicable in health care, international business and other markets where live 2-way communication that includes video is important and not available

using traditional methods. Although the pilot is taking place in the U.S., the larger market is global. Acadium addresses the education and communication needs for developing countries such as India, China and many on the African continent.

Lupita is joined by 19 other learners in her community ages 4 to 18. Two classes are running, one for preschoolers and one for young out-of-school teens. Both classes use English as a Second Language curriculum from Amigos International. In Colorado, there are 35,000 children of migrant workers and only 13,000 of them are in school. Funded through Title I and No Child Left Behind, the state is committed to reaching as many of these children as possible. The state is optimistic that technology like nSyte will be part of the solution and that young people like Lupita will have the opportunities most families take for granted.

For more information visit www.acadium.com.

About Acadium, Inc. – Global Solutions That Revolutionize Distance Learning

Acadium is the first in the world to have a patent pending system that revolutionizes distance learning. The Acadium system combines televisions and video-enabled cell phones to create a live classroom for every distance learner. Acadium's technology is designed to capitalize on advancing distance learning technology and benefit from exponential growth by focusing on two opportunistic technologies currently under-addressed – television and cellular phones.

#####