



MEDIA ALERT

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Acadium, Inc. selected for SIIA Innovative Incubator Program

Fresh on the heels of representing Colorado's most innovative technology at the CSIA DEMOGala Innovation Showcase, Acadium, Inc. is proud to announce that it has been confirmed for participation in the **Innovation Incubator Program** at the 7th annual *Software & Information Industry Association* (SIIA) Ed Tech Business Forum in New York. Only 14 companies were chosen from the entire U.S.

SIIA's Education Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information.

Acadium, Inc. will present its innovative product, **nSyte**, during the Monday Showcase Opening Reception. **nSyte** integrates existing television and video-enabled mobile phone technologies with geosynchronous satellite broadcast capabilities, technologies that are often available in areas where PCs and Internet access are not. ; The result: a live, interactive classroom experience; a new type of distance learning.

What: The 7th annual SIIA Ed Tech Business Forum, is the nation's leading business and finance conference for the K-12 and postsecondary education technology industry.

Who: SIIA is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 550 software and information companies. For more information see <http://www.sii.net>

When and Where: Monday evening, November 26 and Tuesday, November 27th, 2007 at the Union League Club in New York City

About Acadium, Inc. – Global Solutions That Revolutionize Distance Learning

Acadium is the **first in the world** to have a patent pending system that revolutionizes distance learning. The Acadium system combines televisions, video-enabled cell phones, and geosynchronous satellites to create a live classroom for every distance learner. Acadium's technology is designed to capitalize on advancing distance learning technology and benefit from exponential growth by focusing on two opportunistic technologies currently under-addressed – television and cell phones. www.acadium.com

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